

**2024 HTSC Sponsorship Packages**

In-Person Sponsorship Packages									
Sponsorship Amenities <small>* Fulfillment of some amenities depend on time of sign-up.</small>	\$40,000	\$35,000	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
	MACH 14	MACH 13	MACH 12	MACH 11	MACH 10	MACH 9	MACH 8	MACH 7	MACH 6
Full Access HTSC registration	Eight	Seven	Six	Five	Four	Three	Two	One	
Week of Banner Ad time on the event website (You choose the weeks)*	Ten Weeks	Eight weeks	Six weeks	Four weeks	Three weeks	Two weeks	One week	One week	
Sponsor highlight in email blast to HTSC Distribution (~24,000 people)*	Five ~120,000 email impressions	Four ~96,000 email impressions	Four ~96,000 email impressions	Three ~72,000 email impressions	Three ~72,000 email impressions	Two ~48,000 email impressions	Two ~48,000 email impressions	One ~24,000 email impressions	One ~24,000 email impressions
Sponsor Listing by Level in email blasts to Distribution (~24,000 people) - Estimate of 9 eblasts totaling 216,000 impressions*	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the program	Center Spread plus Full	Spread plus Full	Spread plus Half	Spread	Full	Half	Half		
Sponsor recognition by level at start of technical sessions each day	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Award certificate presented for sponsorship at Reception or Other Key Time in	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on Signage at event	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo featured in footer carousel on all pages of website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on the event website sponsor page by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the printed program in the sponsor section by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>If the event is held virtually due to COVID or other unforeseen complications, sponsors will receive the following amenities in lieu of the ones listed above under In-Person Sponsorship Packages</b>									
Virtual Sponsorship Packages									
Sponsorship Amenities <small>* Fulfillment of some amenities depend on time of sign-up.</small>	MACH 14	MACH 13	MACH 12	MACH 11	MACH 10	MACH 9	MACH 8	MACH 7	MACH 6
Full Access HTSC registrations	Sixteen	Fourteen	Twelve	Ten	Eight	Six	Four	Two	One
Opportunity to Host End of Day Virtual Meet & Greet Event	Yes (First Choice of Day)	Yes (First Choice of Day)	Yes (Second Choice of Day)	Yes (Third Choice of Day)	Yes (Fourth Choice of Day)				
Sponsor Acknowledgement by level in email blasts to HTSC Distribution (~24,000 ppl)* - Original estimate for in-person event was 9 eblasts totaling 216,000 impressions. <i>There may be an opportunity for additional eblasts with a switch to a virtual format.</i>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor recognition at start of technical sessions each morning & one afternoon break each day - With visual slide showing logo and sponsorship level - Estimate a minimum of 120 - 150 minutes of looping slide deck time over event (per track)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Full Slide Ad in Looping slide deck in all tracks at one break each day - Estimate a minimum of 10 - 15 minutes of looping slide deck time per break	Four Days - at all breaks	Four Days	Three Days	Two Days	Two Days	One Day	One Day		
Week of Banner ad time on the event website (You choose the weeks)*	Eleven weeks	Nine weeks	Seven weeks	Five weeks	Three weeks	Two weeks	One week	One week	
Sponsor highlight in email blast to HTSC Distribution (~24,000 ppl)*	Five ~120,000 email impressions	Five ~120,000 email impressions	Four ~96,000 email impressions	Four ~96,000 email impressions	Three ~72,000 email impressions	Three ~72,000 email impressions	Two ~48,000 email impressions	Two ~48,000 email impressions	One ~24,000 email impressions
Recognition on the event website sponsor page by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the virtual program in the sponsor section	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the virtual program	Center Spread plus Full	Spread plus Full	Spread plus full page	Spread plus half page Ad	Spread	Full page plus half page Ad	Full page	Half Page	Half Page
Award certificate for sponsorship	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

**Program Ad – Spread \$1200**

Program ad spreads (two pages side-by-side) will appear in the HTSC program booklet and are designed to 8” wide x 6.5” tall. This is an excellent way to highlight your company to each and every attendee! Ads are due 16 August 2024.

**Program Ad – Full Page \$750**

Full page ads will appear in the HTSC program booklet and are designed to 3.75” wide x 6.5” tall. This is an excellent way to highlight your company to each and every attendee! Ads are due 16 August 2024.

**Program Ad – Half Page \$500**

Half page ads will appear in the HTSC program booklet and are designed to 3.75” wide x 3.125” tall. This is an excellent way to highlight your company to each and every attendee! Ads are due 16 August 2024.

**Web Banner \$250**

Web banner ads will appear on the HTSC website and are available for 1 week at a time. Web banners should be designed to be 520 pixels wide x 100 pixels high.